



AUDIO VISUAL SPECIFICATIONS

IMPORTANT REQUIREMENTS:

- All AV must be submitted a minimum of 5 business days prior to the event.
- If the 5 DAY DEADLINE is not met, a \$250 late processing fee will be due in addition to a \$50/hour formatting fee should our AV Technician need to adjust the presentation(s) to work properly.
- If the parameters below are not followed exactly, we cannot ensure quality.
- 4 hours of AV Support is included within your rental fee.
- A \$50 per hour charge will be billed if reformatting, testing, set-up, etc. exceeds the 4 hours of AV support time which is included within your rental fee.
- If you require the presence of our AV technician on-site during your event and have already utilized 4 hours of technical support, a \$50 per hour charge will apply.

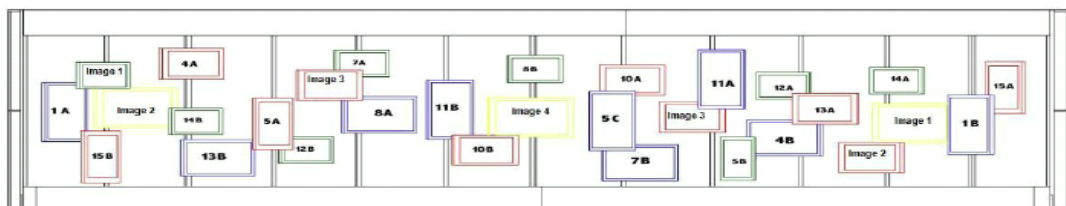
TICKETING MONITORS

- We can display multiple jpeg images or PowerPoint files on all 5 monitors.
- Only 1 file can play across all 5 monitors at a time.
- Installation takes 1 hour of the 4 hours of AV support time which is included within your rental fee.



LOBBY WALL

- JPEG (.jpg), MPEG 2 files (.mpg), Windows Media files (.wmv), and QuickTime files can be played on the Lobby Wall monitors.
- A resolution of **1360 x 768** or above is required for jpeg images.
- All content in MPEG 2, WMV, or QuickTime must be **16:9** aspect ratio.
- Only 4 images may be displayed on 7 of the 30 monitors. These 7 monitors are spaced evenly across the wall with the other monitors displaying a Coca-Cola multi-color liquid graphic.
- Installation of static files takes 2 hours of the 4 hours of AV support time which is included within your rental fee.
- Installation of video files takes 3 hours of the 4 hours of AV support time which is included within your rental fee.

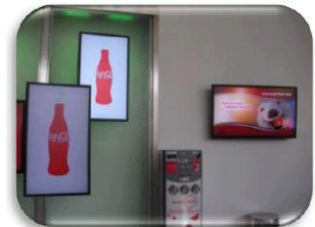




AUDIO VISUAL SPECIFICATIONS

LOBBY MONITOR AT LOFT ENTRANCE

- We can play JPEG files or PowerPoint files on this monitor.
- Installation of files takes 1 hour of the 4 hours of AV support time which is included within your rental fee.



COCA-COLA LOFT WALL

- We can play a DVD without audio on all 5 flat screens.
- Must be built with a **loop** setting.
- Must be built with a 16:9 aspect ratio.
- Data must come from a Laptop, PowerPoint or JPEG file.
- Please note we cannot use audio from a media source in this area.
- Installation of files takes 1 hour of the 4 hours of AV support time which is included within your rental fee.



COCA-COLA CONNECTIONS WALL

- 2 flat screen monitors on the lower level of the Hub.
- We can use 1 DVD on both monitors or we can use 2 different DVD's (1 for each monitor).
- **No** audio can be used on these monitors.
- Must build DVD with a **loop** setting.
- All content must be **16:9** aspect ratio.
- Installation of files takes 1 hour of the 4 hours of AV support time which is included within your rental fee.





AUDIO VISUAL SPECIFICATIONS

LIVE POSITIVELY EXHIBIT DISPLAY

- 1 flat screen monitor on the upper level of the Hub.
- We can play a regular DVD or a Blue Ray DVD.
- Content must have a **16:9** aspect ratio.
- No installation time required.



PERFECT PAUSES THEATER

- We can play a DVD, Blue Ray, or laptop file.
- DVD or Blue Ray disc must be built with a **loop** setting.
- Installation of files takes 1 hour of the 4 hours of AV support time which is included within your rental fee.



TASTE IT: 400 Brands Wall

- 8 flat screen monitors
- We can play MPEG 2 files only. All mpeg 2 files must have an audio codec installed regardless of if audio will be used, and must be less than 1GB in size.
- Resolution must be 720 x 480, 16:9, MP@ML Program Stream.
- We can take PowerPoint files and convert to mpeg but we cannot pull transitions out of PowerPoint as these are a built in feature inside of PowerPoint (no fade or dissolve).
- We can also convert a DVD to mpeg but the DVD will constantly loop (audio is optional, but would loop as well if turned on).
- **NOTE:** If you send content in 4:3, the monitors are 16:9 widescreen and your content will stretch. If you don't want it stretched then you will see vertical black bars on each side of the content (letterboxed).
- Installation of files takes all 4 hours of the 4 hours of AV support time which is included within your rental time.
- Should files be submitted out of specification, and installation time requires more than 4 hours, a \$50 per hour fee will be charged for reformatting. No reformatting will occur until the client approves the necessary time overage.





AUDIO VISUAL SPECIFICATIONS

TASTE IT: SAMPLING BAR

- 1 Flat screen monitor
- We can play DVD's, jpeg's and PowerPoint files.
- Files must be set to **loop**.
- No installation time required for 1 file.
- Should you need multiple files to play, then installation will take 1 hour of the 4 hours of AV support time which is included within your rental fee.



GOBOS

- Gobos can be displayed on the Hub wall above the grand staircase and on the Taste It! floor.
- A gobo is a template or pattern cut into a circular metal or glass plate used to create patterns of projected light.
- The World of Coca-Cola Gobo projectors are **ETC Source Four Leko** and can be equipped with pattern holders for **Size B (79mm) glass and steel gobos**.
- We require that the client orders each gobo with a pattern holder and deliver them to the WOCC already mounted and ready to install into the projectors within 5 business days of the event.
- Should you need assistance in creating a Gobo, please contact Michael Ramps at Barbizon Lighting at mramps@barbizon.com or 404-681-5124.



NOTE: The World of Coca-Cola AV System is Windows Compatible ONLY. Mac files will not play on our equipment. A Mac can only be used in the Theaters where a projector is the source. Please notify the WOCC if you plan to use a Mac for a projector presentation.