World of Coca-Cola
Audio Visual Specifications
❖ IMPORTANT REQUIREMENTS:

• **4 hours of AV Support** are included in the rental fee.
• All AV materials must be submitted no later than **5 business days prior to the event**.
• If the DEADLINE is not met, a $50 per hour formatting fee will be applied to have the AV Technician adjust the presentation(s) and/or graphics to work properly.
• If you require the presence of our AV Technician on-site during your event and have already utilized the 4 hours of AV support included, a $50 per hour charge will apply.
• If your branding needs go above the 4 hours of AV support, a $50 per hour charge will apply.
• If the parameters in this document are not followed exactly, we cannot ensure quality.
TICKETING LED MONITOR

- Clients are given a 10” x 2” template to fill with content.
- Clients can insert text, graphics, photos, etc. into the template.
- Anything outside of the 10” x 2” template will not be shown.
- Installation of static files uses 1 hour of the 4 hours of AV support time which is included in the rental fee.

Note: Videos cannot be played on this wall
• Only 4 images can be displayed on 7 of the 30 Lobby Wall monitors. These 7 monitors are spaced evenly across the wall (Marked Image Below) with the other monitors displaying a Coca-Cola multi-color liquid graphic.
• JPEG (.jpg), MPEG 2 files (.mpg), Windows Media files (.wmv), and QuickTime files can be played on the monitors.
• **Files must be less than 2 minutes in length.**
• A resolution of **1360 x 768** is preferred.
• A 16:9 Aspect Ratio is preferred.
• Please note that we cannot use audio from a media source in this area.
• Installation of **static files requires 2 hours** of the 4 hours of AV support time included in the rental fee.
• Installation of **video files requires 3 hours** of the 4 hours of AV support time included in the rental fee.
• PowerPoint files or video files (QuickTime, MP4, or WMV) can be played on the 5 monitors.
• If using PowerPoint and video files, please format the PowerPoint to play the video and continue to loop the presentation at the end.
• A resolution of **1360 x 768** is preferred but can range from 1360x768 to 1920x1080.
• A 4:3 or 16:9 Aspect Ratio is preferred.
• Please note that we cannot use audio from a media source in this area.
• Installation of files requires **1 – 2 hours** of the 4 hours of AV support time included in the rental fee.
THE COCA-COLA THEATER

- PowerPoint files, DVD, Blu-Ray, or video files can be played from our AV Cart. Blu-Ray must be formatted as a BD-R, BD-RE, or BD-ROM using a Blu-Ray – (minus) disc. A plus version of Blu-Ray will not work.
- If using multiple PowerPoint presentations, please convert them into one PowerPoint file for a seamless presentation, using a 4:3 or 16:9 Aspect Ratio, not both.
- Installation of files varies and can use 1 – 4+ hours of AV support time. If installation is above the 4 hours included in the rental fee, additional fees would apply at $50 per hour.
- The presence of our AV Technician is required to run the presentation, additional fees may apply.
- 4 microphones can be used simultaneously inside the Theater during a presentation.
PERFECT PAUSES THEATER

- PowerPoint files, DVDs, or video files can be played on the screen. Must be setup to Loop continuously.
- A 4:3 Aspect Ratio is preferred.
- Installation of files requires 1 – 2 hours of the 4 hours of AV support time included in the rental fee.
- If you require the presence of our AV Technician to run the presentation, additional fees may apply.
TASTE IT: 400 BRANDS WALL

- **MPEG 2 files only** can be played on the 8 monitors. All MPEG 2 files must have an audio codec installed, and must be less than 1GB in size.
- Videos should be more than 30 seconds long and less than 2 minutes long. All files should have the same time length.
- Resolution must be **720 x 480, MP@ML Program Stream (.mpg)** you can choose between Square (4:3) or Widescreen (16:9).
- Installation of files uses all **4 hours of the 4 hours of AV support time** included in the rental fee.
- A $50.00 per hour fee will be charged for any files submitted out of specification, or that require more than 4 hours of installation. Client approval is required prior to any reformatting.
- Clients that choose to format file themselves, would need to use Vegas Movie Suite or a similar studio suite to ensure the correct specifications.
- Please note that we cannot use audio from a media source in this area.
GOBO’s

- The World of Coca-Cola Gobo projectors are ETC Source Four Leko and can be equipped with pattern holders for Size B (79mm) glass and steel Gobos.
- We require that clients orders each gobo with a pattern holder and deliver them to the WOCC already mounted and ready to install into the projectors within 5 business days of the event.
- Should you need assistance in creating a Gobo, please contact House of Music Entertainment for custom gobo orders are:
  Jeremy Ladd  Jeremy@houseofmusicent.com
  404-817-3566
VENUE ADD ON’s

- 4 wireless speakers can be positioned in any space of the venue to enhance clarity of music and speeches throughout the venue.
- 2 wireless microphones can be used simultaneously through our wireless speaker system.
- A round stage with a diameter of 8ft and a 6” height can be set in any desired place of the Venue for speeches and other purposes.
- 9 wireless LED fixtures can be positioned at the outside areas of the venue.
• *Note:* The World of Coca-Cola AV System is Windows Compatible ONLY. Mac files will not play on our equipment. A Mac can only be used in the Theaters where a projector is the source. Please notify the WOCC if you plan to use a Mac for a projector presentation.