

Alternate Directions to WOCC To Avoid Downtown Interstate Congestion

Southbound via I-75:

- ** Total distance of approx. 3 miles
- Exit 252- Howell Mill Road / Northside Drive. Pass exit for Howell Mill Road & exit at Northside Drive / Georgia Dome.
- Turn right onto Northside Drive.
- After crossing 17th Street, bear right under bridge, remaining on Northside Drive.
- After crossing 10th Street, bear left onto Tech Parkway, remaining in left lane of traffic.
- Pass Georgia Tech campus on the left & The Coca-Cola Company's headquarters on the right as you cross North Avenue. Tech Parkway becomes Luckie Street.
- Turn left onto Ivan Allen Jr. Boulevard.
- Cars may turn right at the first traffic light to enter World of Coca-Cola's parking deck.
- Buses may proceed to the second traffic light and turn right onto Centennial Olympic Park Drive. Turn right at first traffic light onto Baker Street and unload passengers at the designated area in front of the World of Coca-Cola. An ambassador will provide directions to the bus marshalling yard.

Southbound via I-85:

- ** Total distance of approx. 2.5 miles
- Exit 84 - 17th Street / 14th Street / 10th Street (Please note that this exit does not provide access to 14th Street or 10th Street during downtown construction.)
- Turn right onto 17th Street and proceed approx. 1 mile to Northside Drive.
- Turn left onto Northside Drive.
- Bear right under bridge, remaining on Northside Drive.
- After crossing 10th Street, bear left onto Tech Parkway, remaining in left lane of traffic.
- Pass Georgia Tech campus on the left & The Coca-Cola Company's headquarters on the right as you cross North Avenue. Tech Parkway becomes Luckie Street.
- Turn left onto Ivan Allen Jr. Boulevard.
- Cars may turn right at the first traffic light to enter World of Coca-Cola's parking deck.
- Buses may proceed to the second traffic light and turn right onto Centennial Olympic Park Drive. Turn right again onto Baker Street and unload passengers at the designated area in front of the World of Coca-Cola. An ambassador will provide directions to the bus marshalling yard.

Northbound via I-75/85:

- ** Total distance of approx. 3.5 miles
- Exit 246 – Central Avenue / Fulton Street / Downtown
- Bear left to follow Central Avenue / Fulton Street / Georgia Dome onto Central Avenue.
- Follow Central Avenue through downtown Atlanta. Central Avenue becomes Peachtree Center Avenue.
- After crossing Baker Street, use left lane to merge onto Peachtree Street.
- Take immediate left at traffic signal onto Ivan Allen Boulevard.
- Cars may cross Centennial Olympic Park Drive and turn left at the first traffic light to enter New World of Coca-Cola's parking deck.
- Buses may turn left onto Centennial Olympic Park Drive. Turn right at first traffic light onto Baker Street and unload passengers at the designated area in front of the World of Coca-Cola. An ambassador will provide directions to the bus marshalling yard.

Eastbound or Westbound via I-20:

- Exit I-75/85 North and follow Northbound via I-75/85 route.